



SANJIVANI UNIVERSITY

STRATEGIZE • SUCCEED • SHINE

Agri Rural Immersion Programme (ARIP)

An Immersion Program for all Students



Nature of Program

For all Students

Duration of the Program

5 Days

Mode of Delivery

Face to Face Residential
@Sanjivani

Program Dates

As per the convenience of both the institutes

No. of Participants

Minimum 30 participants per batch





About Sanjivani University

Sanjivani University was established in 2024 under the Maharashtra State Act XX, 2024, by the Sanjivani Group of Institutions, which has a 40-year legacy in Engineering, Management, Pharmacy, Polytechnic, and Medical Education. Located just 15 km from the holy town of Shirdi Sai Baba, the university boasts state-of-the-art infrastructure, a strong international connect, and an excellent teaching-learning process. With a vision to empower students through quality education, innovation, and global exposure, and a mission to nurture future leaders with ethical values, entrepreneurial spirit, and industry-ready skills, Sanjivani University is committed to shaping the next generation of professionals who can drive sustainable growth and societal impact.



About Rural Immersion Programme

The Agri Rural Immersion Programme (ARIP) is a meticulously designed initiative that provides participants with an in-depth understanding of rural and agri-business ecosystems. This five-day immersive program offers an opportunity to explore the dynamics of agriculture, rural industries, cooperative models, and sustainable development.

Participants will engage with farmers, rural entrepreneurs, industry experts, and policy-makers, gaining firsthand knowledge of agro-processing, rural supply chains, and agribusiness management. The program fosters an appreciation for sustainable rural practices, innovative business models, and the role of technology in rural transformation. Through this experience, participants will develop critical insights into rural entrepreneurship, financial inclusion, and agricultural economics, equipping them with the skills and perspectives needed to contribute effectively to India's rural and agricultural development.



Pedagogy

The Agri-Rural Immersion Programme (ARIP) at Sanjivani University follows a participant-centric, experiential learning approach that blends theoretical insights with on-ground exposure. The pedagogy includes:

- ◆ Interactive sessions with rural business leaders, economists, and agricultural experts.
- ◆ Field visits to leading rural enterprises, cooperative societies, and agro-processing units.
- ◆ Hands-on workshops on rural entrepreneurship, sustainable farming, and agribusiness innovations.
- ◆ Case studies on successful rural business models, government schemes, and cooperative movements.
- ◆ Group discussions and reflective exercises to foster strategic thinking and problem-solving.

This structured learning approach ensures that participants gain practical exposure, understand the challenges and opportunities in rural markets, and develop a holistic perspective on rural business ecosystems.



Program Content

The Agri- Rural Immersion Programme (ARIP) at Sanjivani University is thoughtfully curated to provide participants with a comprehensive understanding of rural economies and agribusiness. The content includes:

- ◆ Lectures on Rural and Agri-Business Management Field Visits to Leading Agro-Based Industries and Rural Enterprises, such as:
- ◆ Sanjivani Sugar Factory – Understanding sugar production and cooperative models.
- ◆ Sanjivani Milk – Insights into dairy farming and milk processing.
- ◆ Sahyadri Farms (Farmers Producer Company) – Exposure to large-scale fruits and vegetable processing.
- ◆ Sula Wines – Learning about vineyard management and the wine industry.
- ◆ Kapase Paithani Park – Exploring rural textile and handloom industries.
- ◆ Model Villages such as Hiware Bazar or Ralegan Siddhi – Studying sustainable rural development and water conservation.
- ◆ Workshops on Rural Startups, Agri-Tech, and Financial Inclusion Case Studies on Cooperative Models and Government Schemes for Rural Development Reflection and Strategy Sessions for Rural Business Development
- ◆ The detailed schedule will be finalized based on further discussion, tentatively attached as Annexure A.

Certification

Participants who attend the program with minimum 75% attendance criteria as per Sanjivani University's policy will be issued a Certificate of Participation at the end of the program.

Program Delivery

The program will be conducted in the following mode:

- ◆ Face-to-face mode at Sanjivani University, Kopargaon Campus
- ◆ Field Visits to leading agro-based industries and rural enterprises, including:
- ◆ Sanjivani Sugar Factory – Sanjivani Milk Processing Unit
- ◆ Sahyadri Farms – FPO in Fruits & Vegetable Processing
- ◆ Sula Wines – Kapase Paithani Park (Handloom Industry)
- ◆ Hiware Bazar or Ralegan Siddhi (Model Villages for Rural Development)
- ◆ This program will provide a holistic learning experience through expert-led classroom sessions, industry visits, and rural business interactions, making it an invaluable opportunity for students aspiring to excel in rural and agri-business management.





Commercials - Program fee per participant | Minimum 30 participants per batch

Description	Amount
Program fee per participant (for Indian Student)	INR 20,000
Program fee per participant (for foreign Student)	USD 1000

The program includes the following:

- 1) Accommodation, meals, site visits, and local transportation.
- 2) Study materials and certificates.

Note: The program fee does not cover transportation from the participant's university to Sanjivani University.

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Day 1	Day 2	Day 3	Day 4	Day 5
Inauguration	Session 3	Session 6	Session 9	Valedictory Function + Certificate Distribution
Break	Break	Break	Break	
Session 1	Session 4	Session 7	Session 10	
Break	Session 5	Session 8	Lunch Break	
Session 2	Visit 2	Visit 3	Visit 4	Lunch Break
Visit 1				Reflection & Revelation

*The above-mentioned program schedule is tentative. The actual program schedule and session topics will be shared one day prior to the program, subject to the availability of faculty and other resources.

Contact for further communication

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